

# CUSTOM PIZZA TRUCK FRANCHISE OVERVIEW

## INITIAL INVESTMENT:

- \$120k - \$200k / per unit: Truck or Trailer (initial franchise fee included).
- Complete blueprints provided for a buildout

Offering the most complete and organized, proven mobile pizza franchise in the u.s. market:

**No chef's skillset needed: CPT is an assembly company!**

- No prep time
- No extra labor
- Assembly only
- More time to do multiple events each day
- Owner/operator focus: sales & networking

Dough, ingredients, and paper products arrive straight to your location from a national distributor

CPT hub access: all social media & marketing materials available in one folder. editable and customizable.

Extensive training & local market build-up strategy for a new territory



# PROJECTIONS

Based on historical CPT data

- Gross sales per unit \$600k - \$800k:
  - Corporate & private events
  - Anchor locations
  - Festivals & conventions determined by owner-operator networking & work success

## BIG ONE

Access to the largest network of arenas & convention centers due to established relationships in available locations nationwide!



## PROFIT ON WHEELS!

### NEXT STEPS:

1. Initial Inquiry & Application
2. FDD Review
3. Discovery Day
4. Final Approval

[www.custompizzatruck.com](http://www.custompizzatruck.com) +1.702.202.8320

## OWN A FRANCHISE!



## PROFITABILITY:

Sample month:

# GROSS: \$45K

## SAMPLE MONTH BREAKDOWN

- 2,500 sold pizzas
- Avg. pizza price: \$18.00
- Cost of each pizza: \$4.00
- Payroll: \$12,000
- Marketing: \$3,000
- Commissary, gas, maintenance, insurance: \$3,000
- Owner's profit: \$17,000.00

Projections from current trucks sales & events; sales not guaranteed.